

SUSTAINABILITY

# Playing our part a responsible company

---

MAY 2024

trams | econocom

# Table of contents

- Overview of Econocom ..... 3
- Our Solutions ..... 7
- EcoCarbon ..... 8
- Our Accreditations ..... 10
- Projects ..... 14
  - **EcoCarbon:** Helping 2 of the top 10 luxury brands in 2023
  - Plugging into the Financial future of e-mobility
  - More ...
- Would you like to find out more? ..... 18



# Who are we?

**Strongly committed  
in its market**

**We are Europe's first digital general contractor.**

The Econocom group conceives, finances and facilitates the digital transformation of large firms and public organisations.

**493,000**

refurbished or recycled assets per year

**-25%**

overall CO2 of our internal IT use

**+4 pts**

EcoVadis rating



## Equipment

A one-stop shop for sourcing products and turnkey digital solutions.

---

Distribution, customisation, management, recycling and related services at an industrial scale Europe-wide.

## Services

Services created and developed to make your digital projects perform.

---

User environment and infrastructure development outsourcing, business application modernisation, data management, cloud migration, etc.

# Econocom, a unique mix of 4 complementary fields of expertise



## Financing

Flexible ground-breaking solutions to address the new modes of consumption.

---

Pay-as-you-go, financing of technology and industrial assets, financing of energy transition, etc. ...completely independent at international scale.

## Gather

Digital technology has reinvented interactions between colleagues.

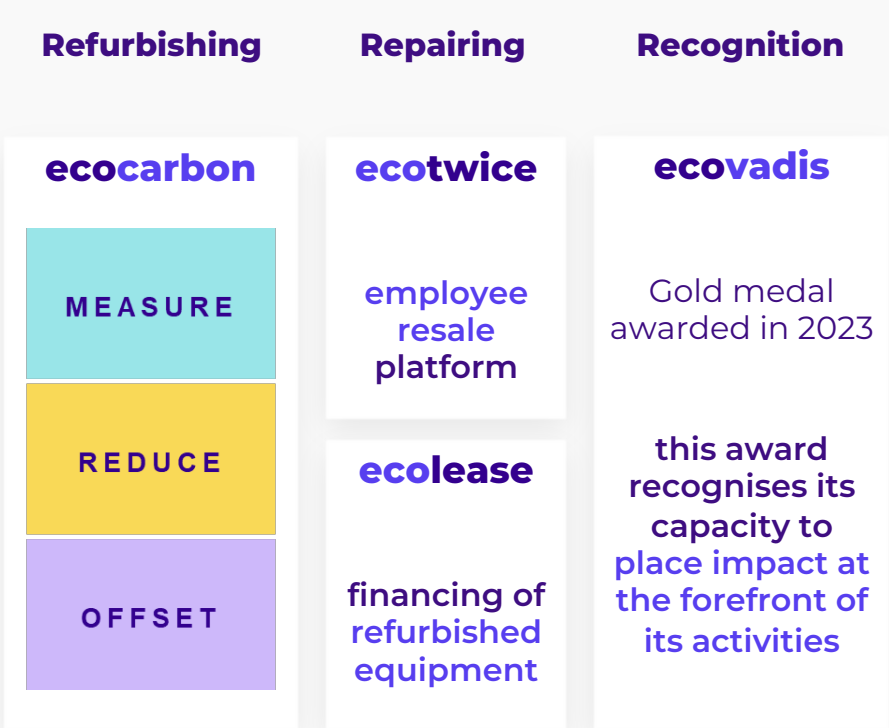
---

Global, standardised solutions that are easy to use, especially for improving user experience and networking during meetings..

# Offers to respond to sustainable digital challenges



[View our Impact report](#)



# **Our Solutions**

# Our Solutions

## As-a-service

Econocom provides bespoke **IT as-a-service** solutions to help firms acquire the latest technology while spreading payments over time.

[Find out more](#)

## Buy Now, Pay Later

With our “Buy Now, Pay Later” solution you can get your new IT equipment delivered now while deferring your rental payments for up to 6 months.

[Find out more](#)

## Cash Back

Simply sell your newly purchased assets to Econocom and immediately rent them back, without ever letting go of your asset throughout the process.

[Find out more](#)

## Circular Economy

We help you reduce your environmental impact by lengthening the life cycle of your digital products or services.

[Find out more](#)

## Technology Refresh

A flexible solution for the management and funding of your technology estate. You can refresh your assets at any time, giving you total control and flexibility within a stable subscription fee.

[Find out more](#)

**EcoCarbon**



# Improving the environmental footprint of your digital estate with: **EcoCarbon**

## #1 Measure



Estimate the environmental impact of your digital estate

- > **Assess** the energy usage and environmental impact of your equipment and infrastructure taking into account the full lifecycle process (from manufacturing to end-of-life).
- > **Analyse** the results via various angles (type of equipment, type of impact, etc.).
- > **Look at additional digital resources** (applications, cloud etc.) with our expert partners to determine their environmental impact.

## #2 Reduce



Take responsible actions to reduce CO2 emissions

- > **Improvement recommendations** by type of equipment
- > **Projected** potential **savings**
- > Responsible **green IT practices**
- > **KPIs** for monitoring changes
- > **Comparison** with previous data

## #3 Offset



Invest in a responsible and sustainable project

- > Choose among **labelled and recognised projects**
- > **Official carbon offset certificates** and communication support
- > **Accredited partners** with the best international quality labels

# **Our accreditations**

# Our accreditations



## EcoVadis

Gold medal for its EcoVadis rating.

March 2023



## SBTI

By being registered with SBTi, Econocom has vowed to actively reduce our emissions from a “top down” approach.

The main object is to play our part as a responsible company and limit global warming to 1.5C



## Heart of the city

Partaking in Heart of the city means Econocom pledges to strengthen our responsible business approach.



Signatory of the l'Institut du Numérique Responsable.



Signatory



Working With Cancer Pledge



Signatory



Working With Ranked among the 200 most socially responsible companies in France, and among the top 20 in its business sector Cancer Pledge



Made in France

# We are proud of our robust and sustainable ESG history

- From 1973** > Buying/selling second-hand equipment
- 2012** > Signature of the Global Compact
- 2016** > Creation of the first Green offer
- 2017** > EcoVadis Silver Medal (62/100)
- 2018** > Launch of internal programme to measure and reduce the group's environmental impact  
→ In 2021: - 40% digital environmental footprint
- 2019** > Launch of “Digital Women” and signature of the Numeum manifesto #ReconversionFemmesNumérique → In 2021: 40% women heads of department in-house  
> Signature of the manifesto for the inclusion of people with disabilities in economic life (renewed annually)
- 2020** > Signature of the Planet tech'Care manifesto  
> 2,500+ devices donated during Covid crisis
- 2021** > Nominated for Microsoft Sustainability Award 2021  
> One of few digital companies signing IMPACT manifesto for a responsible economy  
> Econocom published its first Impact report
- 2022** > Donation of 501 laptops to refugee families in France with help from our clients and our long-standing partners Ateliers Sans Frontières (ASF) and Emmaüs Connect.  
> EcoVadis Silver Medal (66/100)
- 2023** > EcoVadis Gold Medal (70/100)

# **Projects & Success Stories**

# 1 Plugging into the Financial future of e-mobility

ELECTRIC CHARGING  
VEHICLE



We developed rental options to seamlessly integrate the current EV charger fleet into a **5-year agreement via a Sale and Leaseback facility**.



Relieving the intense **working capital pressures** of the group's rollout programme.



Using Econocom to enhance the rollout of EV charging facilities solved the need for capital to **expand their CP footprint but without the requirement of equity**.

Major  
**Petrol Forecourt** and  
European leaders

We continue to support by  
funding new hardware,  
software and delivered  
services via  
our **pre-approved invoice  
management facilities**.



## 2 Ecocarbon helping reduce 2 of the Forbes top 10 listed luxury brands in 2023

LUXURY RETAIL



Econocom undertook an audit of the environmental footprint of the IT equipment across the brand's **office**, and **industrial sites** – all around the world.



Energy and environmental measures of IT equipment at an international level with associated improvement actions (Step 1).



Commitment to present the study to the Executive Committee in July 2021.

┌		┐		┌		┐
	26,500		10,000		185	
	Equipment		Employees		Stores	
└		┘		└		┘



## Success Story & more...

### 10,637 Assets brokered between 2021-2023

The majority of these are in the education sector.

### DoE Approved

One of only 2 providers approved by the DoE to offer leasing to schools-£15m assets funded through our framework.



### London 2012 Summer Olympics

Econocom reassigned the technology fleet to 650 schools, colleges and charities.



### Forming new partnerships

New relationship that fully recycles and has 0% landfill policy on all printers and MFP machines, which has historically been a problem.





# Would you like to find out more?

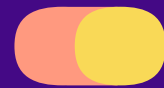
**Please contact –**

**[sales@trams.co.uk](mailto:sales@trams.co.uk)**

**[www.trams.co.uk](http://www.trams.co.uk)**



econocom



equipment | services | financing

trams | econocom